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Meeting Date: 8/16/20218 Time: 9:00 am Location: Webster Hall

In Attendance:

Bill Webster ( President)

Anthony Orsini

Rita Randall (Treasurer) Lainie Suriano

Katie Kendall (Secretary) Linda Suriano

Marian Klier Rick Rodgers

Betty Suto Amanda Capuano

Bob Krayjnak Betty Suto

Brooke Robinson Paul Stecker

Melissa Yeso Bre Long

Rev. Stammerjohn Dan Stephans

Meeting called to order by William Webster at 11:02am

***Minutes (Katie Kendall):***

* Introductions of new people! Welcome Bre Long, Laney and Linda!
* Please sign in and update your e-mail to Katie, so I can make sure I am getting you updates and minutes.

***Financial Report (Rita Randall):***

* $14,736.98 is what we currently have, and we still have a few
* Rita will need a W9 for every vendor/contracts for every person that we pay.
* No reimbursement without the W9

***Heritage OHIO/Main Street (Chris Cleary*)**

* Chris was not here to discuss the report.
* We do need to plan a trip down to Marietta to meet with them, along with scheduling them to come here.

***Committees:***

*Farmers Market (Betty Suto and Sherry Stratton)*

* We need to re-think how we are approach our Farmers Market.
* They have $170.00 and got what they put in. They are breaking in (Chris and Bill)
* They are bidding on a whole lot of Produce, it’s not just picking what you want.
* Should we move it to a different time then?
* “Happy Hour in the garden”, if we do decide to move the time.
* We sell out of the Burgers and Hotdogs just about every time.
* We got a donation at the beginning of the season, from Jacobs and Son.
* We need to revamp Farmers Market if we want to keep it going
* Consider partnering with “Warwood Farmers Market”
* **End the Farmers Market October 5th (Homecoming in the Garden) 4:00pm – 10:00pm**
  + Parade for Homecoming is at 5pm
  + Game starts 7:30pm
  + We start the “Party at 4” – Grills start at 4,
  + Noon to 4 for the Farmers Market
  + Lights are the park (currently)
  + Shannon Cantebury to play some music before hand
  + Get a DJ for after the PO
* Betty is making a motion for a PO for up to $1,000.00 for expenses for “Homecoming in the garden”
  + Marian second the motion
  + All in Favor, no opposed

Problems we are seeing:

* People are in their gardens at this time, and using their own
* We aren’t seeing the crowds or the vendors
* Is the time a problem? Move the time? Later in the day?
* Permit does not necessarily have to be 30 days, we can apply for a different type of permit
* Tailgate before Football Games
* Block party/”Happy Hour in the Garden”
* Extend the date through fall
* We have to Advertise/market the event

*Flags (Missy Yeso):*

Missy was not present at this time to discuss an update of the flags.

*Food Trucks (Rev. Webster)*

* Dean hasn’t been back, he has a spot in Bridgeport
* Cheese Melt said he will be here every Thursday
* What if we propose that each Truck come on a set day, once or twice a month

***Strawberry Festival (Marian Klier)***

* Nothing at this time

*Winter Festival (Missy Yeso/Anthony Orisini)*

* Donation letter was finalized and sent out
* Determined the levels of Sponsorships
  + $500, $1000, $2500, $5000 (Bronze, Silver, Gold, Platinum)
  + Muxie Dist. – Offering them an in-kind Gold Status for all the stuff they provide us
  + Belmont College is our first big sponsor for the 2018 Winterfest, donating $2,500.00 once they get the letter.
  + How can we put the big sponsors (Gold and Platinum) on the big billboard
  + Putting advertising on Both sides of the Route 7
  + WTOV 9 – Start working on getting them to advertise for us (Heidi Clark)
  + Start advertising this Saturday at the Dodgeball tournament
  + Check with Ultimate Signs to see the cost of the “Flying Banners” from Ultimate signs
    - Banners are Blue
* Advertise at the Car Show at Oglebay this weekend to Paul (Who was at Strawberry Festival)
  + Dan motioned to pay $50.00 for Winterfest Advertisement
  + Paul second the motion
* 20x40 Framed Tent - $600.00 and the sides for Free – to Rent
  + Dan made a motion to rent the tent
  + Rick Rodgers second the motion
  + All were in favor, no opposed
  + Marian has 12 spaces for Craft Vendors
  + Senior Center is not parking van in front of building
  + What streets are we going to close for the event this year
* **Next Winterfest Meeting, August 2nd at 9:00am Webster Hall (Wednesday)**

Unfinished Business:

* + - * Dodgeball Fundraiser – KBS
        + Promote Winterfest at the dodgeball tournament
  + Yard Signs and Flyers
  + Contact Phil and Mary Beth about changing the dates
  + Sell the wristbands for $1.00 to donate to ALLC
  + We need better signage of (Wristbands, Tickets, etc.)
  + Wear Project forward shirts – Amanda
  + Denis is cooking the chickens, all the proceeds will go to the fundraiser
    - Reisbecks donated the noodles
    - Denis is donating containers and green beans
    - Planning on 200 dinners
  + Dan will talk to Heidi Clark to see if we can do on the spot coverage
  + Chris has the wristbands
  + Selling beer $3.00, Ultra, Coors Light, Miller light and Bud light
    - * Betty Zane Days (Mayor Krajnyak)
        + Betty cleaned up and painted down at the Wheel house
        + We did not sell on Saturday, Denis sold the chickens
        + $1,081.00 after everything was paid for
        + The FD only charged us $100.00 to use the building
        + Charge the spectators for the wristbands, but teams get free bracelets
        + We are going to start selling beer at 9:00am until we run out or 10:00pm
        + Motion to spend $750.00

Missy made a motion

Dan second the motion

All in favor, no one opposed

* + - * + We need to get Muxie’s EIN Number
        + We need to ask Fire Department for their coolers
      * Committee for Revitalization – build business survey
        + A rough draft was passed around for us to give businesses in town.
        + We are trying to focus on if they are local, do they own or rent, and if they are doing any renovations.
        + A survey was done 1978 and 1980 on employees. Both times the survey was done #1 issue was parking. It was suggested to build a 2 story parking lot.
        + Questions:

What kind of building rehabilitation would be needed?

Vacancy – What are your plans to correct the vacancy?

What are your hours of operation?

* + - * Grants (Chris Cleary by phone)
        + Its in the old Davison electric building, we can apply for a grant through that company.
      * Housing Development – Did not cover
      * Land Bank – Did not cover
      * St. Paul’s Episcopal Church Property
        + We would like to try to preserve it or Katie to buy it for her business.
        + No one is getting a clear response from the Diocese
        + Anthony is going to put the proposal together to see about moving forward
        + We are getting conflicting stories from the Diocese
        + Do we consider using the Vacancy Fine?
      * 5th Street “Welcome Sign” Relocation
      * Website Domain – To do 1 year, it is $168, if we do 2 year, $264
        + Brooke suggests we stick to what we have and not change it.
      * Tent Committee –
        + Concerns of buying, storing, setting them up. But, it may not be worth buying at this time.

New Business:

1. Casa de Vino Fund Raiser Event:
   1. Cost would be $20 a ticket (per person)
   2. We would just have to sell 50 tickets, and we could make $700.00
   3. Chris will make arrangements for date and time
2. Liability Insurance:

* We can purchase a 1 time policy for the Dodgeball or do we want to purchase a yearly event policy.
* Events: Strawberry Festival, Farmers Market, Winterfest,
* We need to require proof of insurance from the inflatables, as the event holder.
* Paul proposes a $100.00 for KBS Dodgeball policy this time, and then moving forward doing another policy for our events.

Other Business:

* Decorations for Fall:
  + Missy has the letters for fall decorations
  + They are collecting only checks this year
  + All decorations are all their disposal

**\*\*\* NEXT MEETING IS THURSDAY, September 20, 2018 at 9:00am at Webster Hall \*\*\***